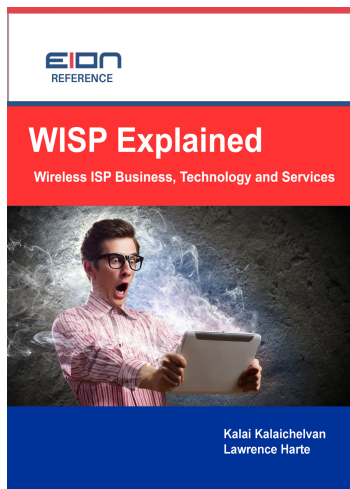


EION Releases WISP Explained Book on Amazon

WISP Explained is a Definitive Guide for Business Executives and Professionals

*A new book by Dr. Kalai S. Kalaichelvan, expert and world leader in
Broadband wireless networking solutions is a one stop guide to Wireless ISPs.*

TORONTO, ON, Canada (April 12, 2022) – PomeGran Inc. is pleased to announce the release of the book *WISP Explained*, co-authored by Dr Kalai S. Kalaichelvan, Chairman of PomeGran Inc. alongside wireless communication and media expert Lawrence Harte, with notable expert contributions from Jimmy Schaeffler, Chairman/CSO of The Carmel Group.



WISP Explained is a comprehensive guide to understanding all functional areas around Wireless ISPs including: WISP Business, WISP Systems and WISP Marketing. The purpose of this book is to help business executives and wireless professionals understand the basics of WISPs and associated areas of focus. In addition, the book helps ISP System Operators, Broadband Internet Vendors and Network Professionals to discover and learn how to select, setup, run and provide services on Wireless ISP Networks.

The book includes detailed explanations on various subjects in simple terms, for easy reading by telecom executives.

“ISPs and WISPs need to understand what their systems can offer, how to setup and run them and ways to attract and keep customers. Our EION *WISP Explained* book provides the key business, technical and marketing insights to build and grow WISP Systems,” stated Kalai S. Kalaichelvan, Chairman PomeGran Inc. He adds, “I am proud to co-author this book with Lawrence Harte who is a wireless communications and media expert. He has written over 100 books as of 2022 (30+ on wireless) and is the senior editor of Wireless Dictionary,” he concluded.

After reading this book, you will be able to:

- | | |
|-----------------------------|---|
| Understand WISP Systems: | Describe Wireless Broadband Internet Services |
| Professional Communication: | Communicate and Share WISP Terms & Acronyms |
| Communication Services: | Types of WISP Wireless Applications and Capabilities |
| WISP Options: | Key Equipment and Setup Systems |
| Functional Parts: | Identify Key parts of a WISP System and Explain How they Work |
| Services: | List key Features and Services Provided by WISP Systems |
| Marketing: | How to Get New WISP Subscribers and Grow Revenues |



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About PomeGran Inc.



PomeGran Inc., headquartered in Toronto, ON, Canada, owns and operates fibre and fixed wireless broadband networks across Canada and is an IoT Managed Services Provider that delivers a secure, AI-powered, self-healing platform for Smart Infrastructure. PomeGran, through its EION subsidiary, is a global provider of Broadband Wireless access products that enable effective, economic, and secure wireless high-speed communications solutions.

www.pomegran.io

About EION Wireless

EION Wireless, headquartered in Ottawa, ON Canada, is a global provider of Broadband Wireless Access products that enable effective, economic, and secure wireless high-speed communications solutions. Formed in 2001, EION is a global provider of 4G Mobile LTE solutions, and high-speed broadband wireless products. With Global Customer Support Operations in India, and multiple regional sales offices around the globe, EION Wireless works with more than 165 worldwide channel partners to support some of the largest 4G deployments in the world. EION Wireless has established over 50 Gold partners globally. EION channel partners support various enterprise sectors such as Oil & Gas, WISP, Government Institutions, Mining, and Public Safety & Security. EION products are sold to Tier I and II Service Providers directly.



www.eionwireless.com

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